



Emil Nielsen

Multimedia Designer · Digital Problem Solver · Creative Developer

I am a newly graduated multimedia designer with broad competence in digital solutions. I combine creativity, technical understanding, and strategic thinking to develop targeted and user-friendly designs.

Through my internship at Grejfreak.dk, I have worked with product development, content strategies, and visual material for digital channels. With experience as a chef and team leader, I bring structure, collaboration skills, and the ability to create solutions that strengthen brands and engage users.

I am ready to contribute with commitment, professional expertise, and creativity – and to create value together with the company.

Contact

E-post Emil@kryyger.dk

Phone +45 60 65 75 71

Address

Stenkildevej 2, Bogø, Danmark / Brøndenveien 31, Halden, Norge

Languages

Danish: Native

Norwegian: Good oral/written proficiency

English: Good oral/written proficiency

Education

2025 – Graduated Multimedia Designer

2025 – 10-week internship at Grejfreak.dk

2023 – HF Courses

2014 – Trained Chef



[instagram.com/kryyger_](https://www.instagram.com/kryyger_)



[linkedin.com/in/kryyger](https://www.linkedin.com/in/kryyger)



www.emediaaai.dk

Competencie

Development & Technology

- UI & UX
- HTML, PHP & JavaScript
- AI tools for visual production
- Adobe XD – mockups & prototypes

Design & Marketing

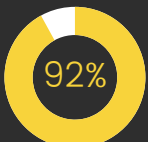
- Adobe Creative Suite: XD, Photoshop, InDesign, Premiere Pro, Filmora
- Content Marketing
- SoMe (Social Media)
- SEO
- E-commerce
- Private Label Design

Production & Creativity

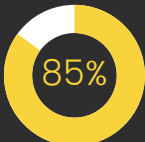
- Photo & Video Production
- Idea Development
- Project Management

Certificates & Courses

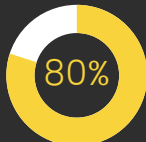
- Drone Certificate A3 (theoretical)
- Offshore Safety Course



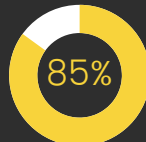
UI/UX



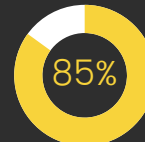
Adobe



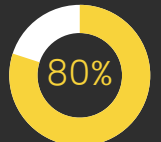
Marketing



SoMe



Photo/Film



Label Design

Experience

With 14 years of experience as a chef and kitchen leader, I have built strong work ethics, collaboration skills, and structure – and learned to deliver under pressure and make quick decisions.

I bring these strengths with me into my work as a multimedia designer, where I combine creativity, technical understanding, and user focus to create solutions that engage and deliver results.

I have gained broad experience with visual communication, digital content production, and e-commerce – working both strategically and creatively with developing targeted solutions.

Internship at Grejfreak.dk

During my 10-week internship at Grejfreak.dk, I worked broadly and practically with visual communication, digital design, and content strategy:

- Developed product labels and packaging design with correct CE/GPSR marking
- Designed newsletters in Klaviyo with clear CTA and visual structure
- Produced product photos and optimized these for the webshop (Shopify and Dandomain)
- Created campaign videos, SoMe content, animations, and short promo GIFs
- Redesigned logos, branding elements, and illustrations for product pages
- Designed user manuals, tent illustrations, and visual exhibition materials

I learned to work professionally and solution-oriented with real customer projects and deliveries, and gained experience in how to connect brand value, function, and target groups into concrete visual solutions.

My Core Competencies

- Graphic design and packaging – development of labels, visual materials, and brand identity
- Content marketing and SoMe – planning and production of content that engages and converts
- Webshop solutions and UX – optimization of product pages focusing on usability and conversion
- E-mail marketing in Klaviyo – visual newsletters with targeted messages
- Photo & video – product images, campaign films, and SoMe videos with storytelling and rhythm

My Focus Areas and Passion

- Creating value and engagement among target groups
- Supporting company strategy and brand identity
- Combining usability, storytelling, and aesthetics

I seek environments where I can combine my strengths and contribute with meaningful solutions – both practical and creative.

Work Experience

2025 – June · Graduated Multimedia Designer, Zeland Nykøbing F

2025 January – April · 10-week internship at Grejfreak.dk

Content – E-commerce – Private label – Newsletters – SEO – Webshop

2023 – 2025 · Multimedia studies

2022 · HF single subjects – English – Mathematics

**2022 – 2022 · Seeb Bank, Private Chef
Managed a private kitchen for exclusive dinners for meetings and executives**

**2018 – 2022 · Meyers Canteen
Worked at sites such as COWI, Novo Nordisk – serving 350–1200 people daily**

**2016 – 2018 · Hotel Hanka, Norway – Chef
Assistant kitchen manager**

**2015 – 2015 · Head Chef, Sebris, Norway
Management, menu planning, HR, seasonal restaurant**

**2015 – 2018 · Østgård, Norway – Chef
Established an event venue specializing in weddings**

**2015 – 2015 · Slakter Maximart, Sweden
Delikatessen department, customer service**

2014 – 2015 · Restaurant Suri, Chef

**2010 – 2014 · Final Exam –
Chef Certification**

2013 – 2013 · Local Cooking Competition

**2013 – 2013 · Junior National Culinary Team,
Entry Test**

2011 – 2014 · Prindsen, Chef Apprentice

**2011 – 2011 · Royal Household, Chef
Apprentice**

2011 – 2011 · Bellasky, Chef Apprentice